



BUILDERWATCH

WHAT'S YOUR BUILDER'S BUILDER WATCH RATING?

- "BuilderWatch: Harnessing AI to put power and protection in the hands of the people."

SEIS/EIS INVESTOR PITCH DECK 2025



EXECUTIVE SUMMARY

- **World-First Solution:** Public facing website offering an unparalleled database covering 99% + of builders.
- **Advanced Scoring System:** Our algorithm analyses multiple data points, providing consumers with the first-ever insurable builder rating.
- **New Insurance Products:** Introducing a groundbreaking insurance product, protecting homeowners from builder negligence and fraud.
- **Scalable and Global Vision:** Builder Watch™ continuously expands its database and refines its algorithm to become the global 'source of truth' for construction projects.
- **A New Standard for the Industry:** Builder Watch™ transforms consumer-builder engagement, setting new standards for transparency and accountability, supported by innovative insurance products.
- **AI Powered Answer Hub™:** Integrating all UK building law and planning information from all 397 Local Planning Authorities.

"Having the protection of insurance, relieved me of a lot of anxiety".



TEAM



JOSHUA BELLEW
Technical Co-Founder

- Tech lead at UK / US insurance company
- Experience working on high scale live streaming services, handling millions of users at once
- <https://www.linkedin.com/in/j-bellew/>



ANDREW BELLEW
Co-Founder

- 35 years marketing & deal making experience
- 2014 Co-founder Bitfury -(\$2 billion)
- Consultant to Avalon ASIC – Worlds first ASIC mining chip.
- Co-founder Alpha Technologies – Worlds first ASIC Lite coin mining chip
- <https://www.linkedin.com/in/andrew-bellew-867045202/>



"Consumers Need Smarter Tools for Peace of Mind and Reduced Risks".



£2 - 4 Billion Builder
Fraud/Negligence annually*. (UK)



£4 - 8 Billion Annual remedial costs.*



85% of consumers find it challenging to assess quality of Builders.



No platform exists which provides comprehensive data driven builder comparisons.



No easily accessible insurance product exists to insure against builder negligence/risk.



60% of all agreements with builders fall into dispute*.



Rogue builders 'game' company rules

*Source Federation of Master Builders
www.building.co.uk/trending/cowboy-builders-cost-homeowners-19bn-a-year/5067651.article



"Protecting every project with smarter builder insights and insurance"



Innovative Builder Data

World first algorithm scored database of 99% + of UK builders



Insurance against negligence and fraud

World first Tailored Insurance products to protect against builder related issues.



Paid Recommendations

AI – powered, revenue creating recommendation engine.



Builder Watch Builder Rating

Unique algorithm transforming how builders are compared



Builder Watch Answer Hub™

AI powered 'Answer Hub'™ accessing data from all 392 local planning authorities and UK construction law and best practice from one place.



Insurance and Legal Services

Insurance and legal services to all areas of the industry.

LANDSCAPE



Rated People
0.7%*
(Turnover 11M)



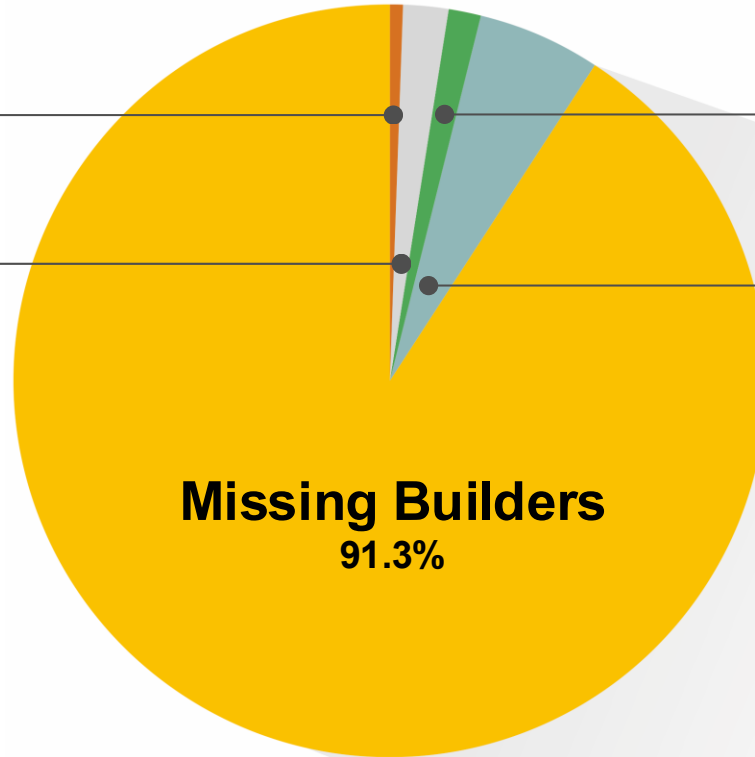
Trust Mark
1.2%*



FMB
1.8%*



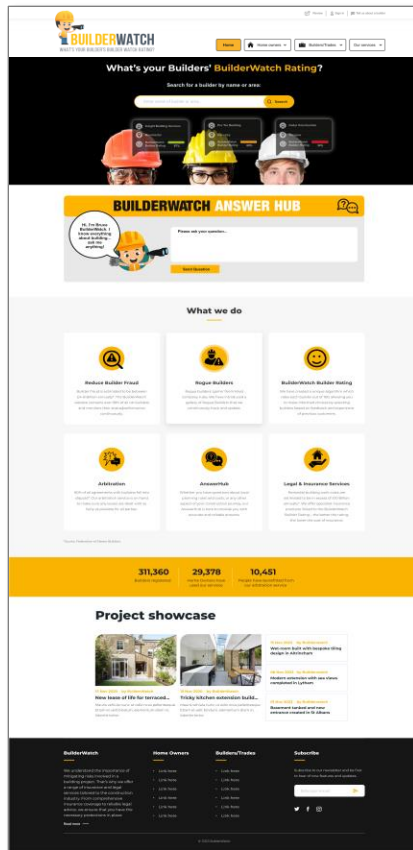
CheckATrade
5%*
(Turnover 50M)



Missing Builders
91.3%

**Of all UK Builders*

WEBSITE



WHAT'S YOUR BUILDER'S BUILDER WATCH RATING?

Compare Builders Confidently with Advanced Algorithms

BUILDER PROFILE

BUILDERWATCH
WHAT'S YOUR BUILDER'S BUILDER WATCH RATING?

Search for a builder by name or area

Pro-Tec Building Services

BUILDERWATCH BUILDER RATING: 97%

Reviews (735)

Internal Cladding Rating

Services

Pro-Tec Building Services

Established 2017

213 Reviews

Member of FMB

Consider these builders

ABC Builders

ALL IN ONE

Pro-Tec Building Services

Services offered

Brickwork

Kitchens

Bathrooms

Groundworks

Full house builds

Conservatories

Home > Search listing > Pro-Tec Building Services

Pro-Tec Building Services

BUILDERWATCH BUILDER RATING: 97%



Pro-Tec Building Services offer all aspects of residential and commercial building services including House Extensions, Conservatories, Brickwork, Garage Conversions, Loft Conversions and Bathroom Refurbishments. We have over 30 years experience working in the building industry and provide Multi-Trade Building Solutions around the Stockport, Greater Manchester & Cheshire areas.

[Read more](#)

Established 2017

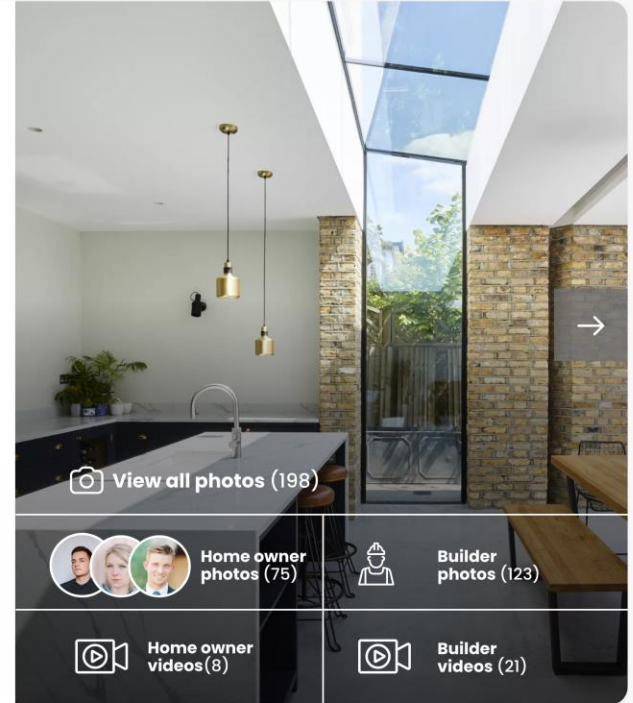
7 employees

Based in SE15 4NH

213 Reviews

Member of FMB

Services offered



SEARCH RESULTS

BUILDERWATCH
WHAT'S YOUR BUILDER'S BUILDER WATCH RATING?

Home > Search listing

Search for a builder by name or area:

100 - 70
69 - 40
39 and below

DISTANCE
0 - 150 KM

SERVICES
Brickwork
Drainage
Kitchens
Bathrooms
Groundworks
Full builds
Conservatories
Load more...

Your results...

BUILDERWATCH BUILDER RATING

J Snape Construction Ltd BBR: 97%

Established 2017
7 employees
Based in SE15 4NH

ABC Builders BBR: 65%

Established 2012
8 employees
Based in LE17 4VB

Pinnacle Home Improvements BBR: 33%

Established 2010
12 employees
Based in M24 4DJ

BuilderWatch
We understand the importance of managing risk involved in a building project. That's why we offer a range of insurance and legal services tailored to the construction industry. From comprehensive insurance coverage to reliable legal advice, we ensure that you have the necessary protections in place.

Home Owners
Link here
Link here
Link here
Link here
Link here
Link here

Builders/Trades
Link here
Link here
Link here
Link here
Link here
Link here

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Subscribe to our newsletter and be the first to know about new features and updates.
Enter your email
[Submit]

Twitter Facebook Instagram

© 2023 BuilderWatch

Home > Search listing

Your results...

BUILDERWATCH BUILDER RATING

☐ 100 - 70
☐ 69 - 40
☐ 39 and below

DISTANCE

0 - 150 KM

SERVICES

☐ Brickwork
☐ Drainage
☐ Kitchens
☐ Bathrooms
☐ Groundworks
☐ Full builds
☐ Conservatories
Load more...

J Snape Construction Ltd BBR: 97%

Established 2017
7 employees
Based in SE15 4NH

Member of FMB
213 Reviews

[View Profile](#)

ABC Builders BBR: 65%

Established 2012
8 employees
Based in LE17 4VB

Constructionline Certified
200 Reviews

[View Profile](#)

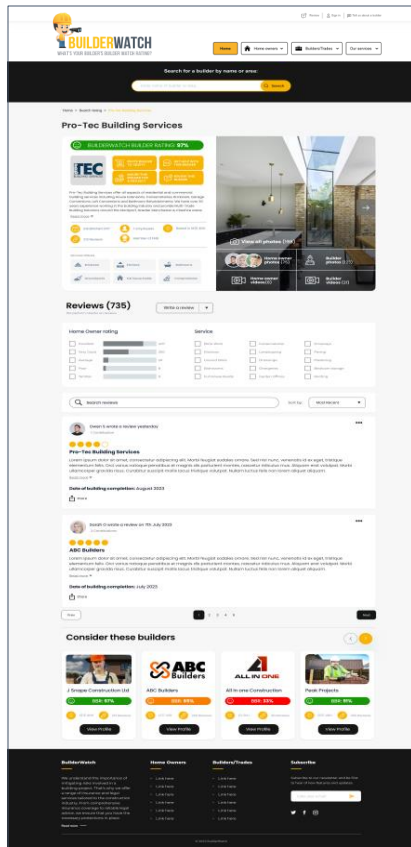
Pinnacle Home Improvements BBR: 33%

Established 2010
12 employees
Based in M24 4DJ

Constructionline Certified
324 Reviews

[View Profile](#)

BUILDER PROFILE

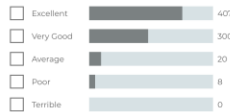


Reviews (735)

We perform checks on reviews

Write a review

Home Owner rating



Service

- | | | |
|--------------------------------------------|-----------------------------------------|------------------------------------------|
| <input type="checkbox"/> Brick Work | <input type="checkbox"/> Conservatories | <input type="checkbox"/> Driveways |
| <input type="checkbox"/> Kitchens | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Paving |
| <input type="checkbox"/> Ground Work | <input type="checkbox"/> Drainage | <input type="checkbox"/> Plastering |
| <input type="checkbox"/> Bathrooms | <input type="checkbox"/> Orangeries | <input type="checkbox"/> Bedroom storage |
| <input type="checkbox"/> Full House Builds | <input type="checkbox"/> Garden Offices | <input type="checkbox"/> Roofing |

Search reviews

Sort by: Most Recent



Owen S wrote a review yesterday

1 Contribution



Pro-Tec Building Services

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi feugiat sodales ornare, elementum felis. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam erat volutpat. Morbi ullamcorper gravida risus. Curabitur suscipit mollis locus tristique volutpat. Nullam

Read more

Date of building completion: August 2023



Sarah O wrote a review on 7th July 2023

2 Contributions



ABC Builders

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi feugiat sodales ornare. Sed nisl nunc, venenatis id ex eget, tristique elementum felis. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam erat volutpat. Morbi ullamcorper gravida risus. Curabitur suscipit mollis locus tristique volutpat. Nullam luctus felis non lorem aliquet aliquam.

Read more

Date of building completion: July 2023



Prev

1 2 3 4 5

Next

Consider these builders



J Snape Construction Ltd

BBR: 97%

5175 4NH 233 Reviews

View Profile



ABC Builders

BBR: 65%

117 4VB 200 Reviews

View Profile



All in one Construction

BBR: 33%

132 6HJ 88 Reviews

View Profile



Peak Projects

BBR: 91%

5175 4NH 290 Reviews

View Profile

WHAT'S YOUR BUILDER'S BUILDER WATCH RATING?

Revolutionary rating system for builder insights

10



BUILDERWATCH AI POWERED "ANSWER HUB"

The Answer Hub™ is a genuine AI product, based on Large Language Models and allows users to access all 391 local planning authority websites/data from our portal as well as our own proprietary data.



**BUILDERWATCH
ANSWER HUB**

Please ask your question...

Send Question Stop

- **The Answer Hub will:**
- Provide localised information and documentation on planning rules, planning times, costings, contacts etc
- Will allow users to download relevant forms etc.
- Allow us to localise and recommend services based on the users' needs
- Generate multiple revenue streams such as builder recommendations, professional and legal services.
- We anticipate this will evolve into a large revenue stream for BuilderWatch™.



**BUILDERWATCH**
ANSWER HUB

How do I get planning permission?

I'm sorry I don't have enough information to answer your question, please provide your postcode so I can give you the best answer.



SK2 6JJ

To get planning permission in SK2 6JJ you can follow these steps:

1. Check if you need planning permission by using the interactive house on the Planning Portal or referring to the information provided for householders and businesses.
2. Familiarise yourself with the local planning policies, supplementary planning documents, and guidance.
3. If you need further advice, you can submit a pre-application enquiry. Note that there is an advice fee for this service.
4. If planning permission is required, provide the necessary scaled plans and supporting information. You can view the checklists to help identify all the information required for your proposal.

Send Another Question

Stop

**BUILDERWATCH**
ANSWER HUB

What is the application process and what fees are involved?

For the application process in SK2 6JJ, follow these steps:

1. Submit your planning application through the planning portal. You can start an online application on their website, where you can register, complete your application form, upload supporting documents (site and location plans), and pay fees online.
2. Once your application is submitted and deemed valid, it will be placed on the planning register and given an application reference number. You can search and view all planning applications online using the find planning applications page.

Regarding fees, here are some examples:

- Householder application fee: £206
- Discharge condition fee for a Householder: £34
- Withdrawn application administration fee: £35 (deducted from any refund)
- Decision notice fee: £30 (takes 10 days)
- Standard searches cost: £60 per search
- 48-hour express service for searches: £75 per search
- Photocopies: £6.50 for up to 10

Send Another Question

Stop

TOTAL ADDRESSABLE UK MARKET

The total addressable market for risk mitigation insurance: (UK)

£14 Billion*

The total addressable market for legal and arbitration services: (UK)

£8 Billion

60% of all building agreements fall into dispute**



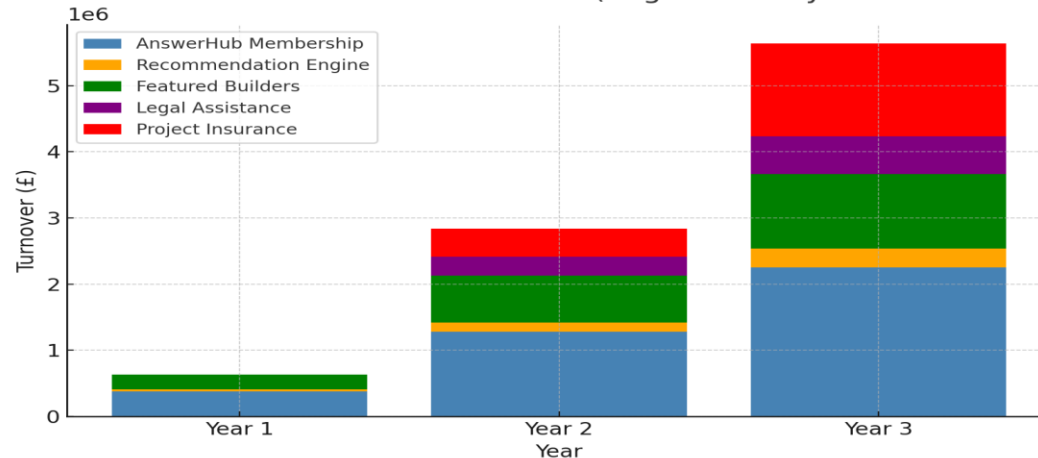
*Source: Office for National Statistics



**Source: Federation of Master Builders

Financial Projections

BuilderWatch 3-Year Turnover Forecast (Segmented by Revenue Streams)



Projections	Turnover	Operating costs	Profit
Year 1	£631,073	£944,000	£-312.927
Year 2	£2.840m	£1.040m	£1.8m
Year 3	£5.641m	£1.147m	£4.494m

REVENUE STREAMS ^{*Year 3}



App & Site Membership
£2,256,400



Answer Hub™ Recommendation Engine
£282,050



Featured Builders
£1,128,200



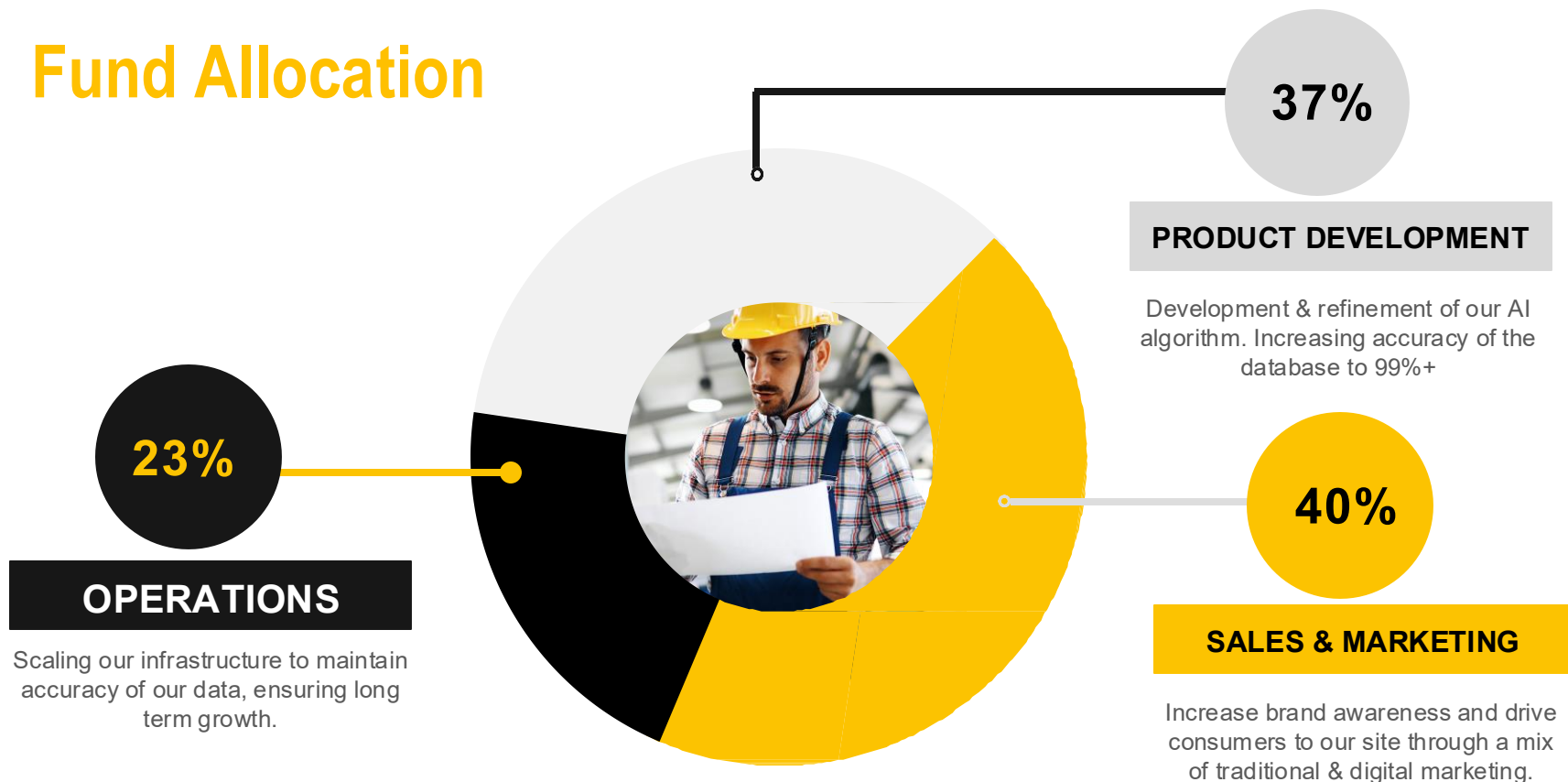
Project Insurance
£1,410,250



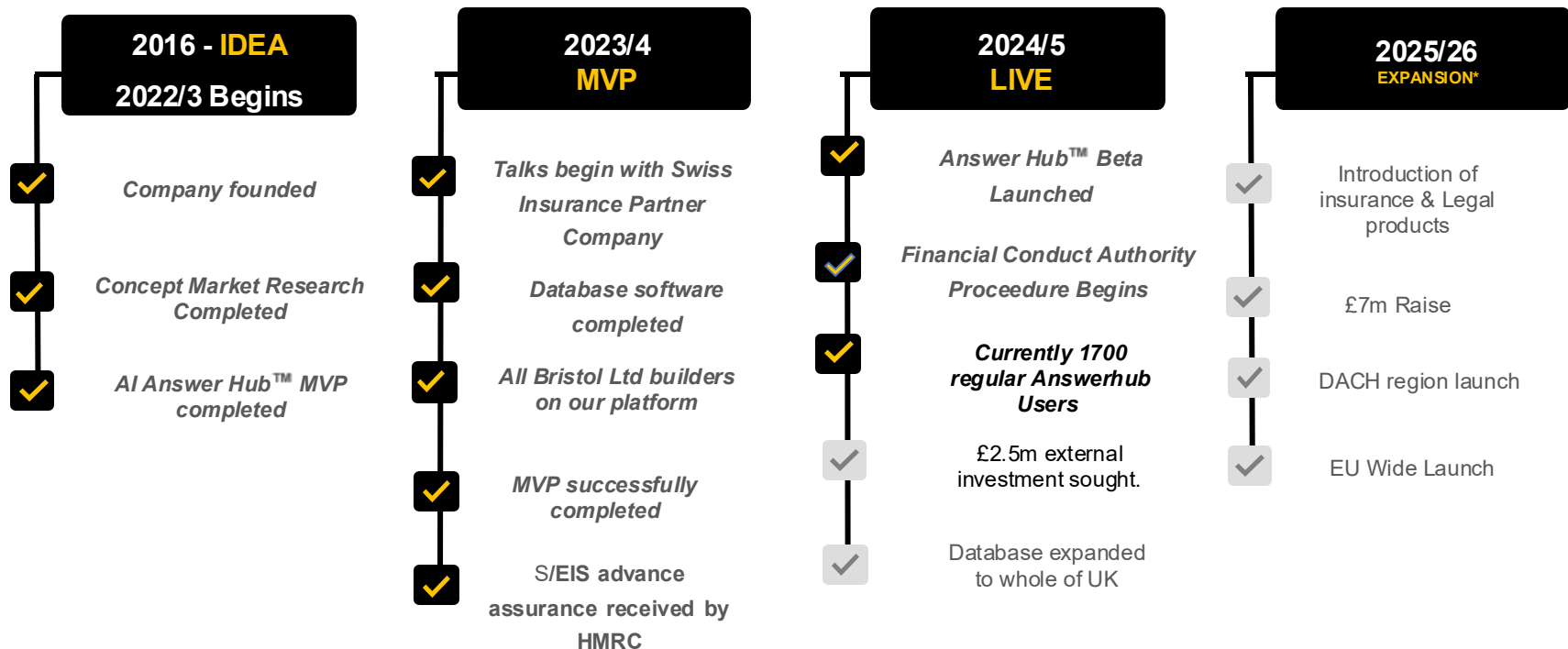
Legal Assistance
£564,100



Fund Allocation



ROAD MAP





**"Join us in revolutionising the construction industry
with trust, transparency, and innovation".**

THANK YOU

andrew@builderwatch.com
07440 556622

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